This year we remained committed to pursuing excellence for vulnerable young people who face challenges from multiple sources.

City YMCA London has been able to invest in the development and enhancement of its staff team and volunteers. Taking a talent management approach, we undertook Team Coach Mentoring with the management team. We also progressed the organisation, establishing a Psychologically Informed Environment at our Monarch Court accommodation and are looking ahead to implement that at LandAid House, our new youth accommodation in Islington.

We commenced a process of strategic review and have engaged in a consultation with staff, volunteers and stakeholders to inform a new 6 year strategic plan.

We are delighted to pursue excellence in order to make a huge difference to the hundreds of young people that we helped. Thank you for helping make that possible.

Yours

CHAIRMAN’S REPORT
Robert Thompson

Percentage of time our rooms were full 98%
The number of homeless young Londoners housed this year 133

Amount of funding invested into Errol Street £7.2m
The percentage of residents aged between 18 to 24 years of age 95%

< Front Cover Picture LandAid House, our new 146 bed home for homeless young people progresses towards completion

> Whitecross Street Party On behalf of Islington Council we delivered the 9th Whitecross Street Party in July with 5,000 guests
Percentage of young people in education, employment or training: 28%

The percentage of positive move ons achieved: 58%

Percentage of residents who are refugees: 21%

The percentage who slept rough or sofa-surfed the night before arriving: 34%

Percentage of young people thrown out from their family home: 11%

Helping young people create a future of their own choosing
We said that we would:

Continue with the redevelopment of the Errol Street site and create a mobilisation plan to guide our progression to opening the site

The site, now called LandAid House, has progressed over the past year and it has been exciting to see the exterior brickwork, structural staircase glass, interior kitchens and bathrooms of the building take shape. We have a clear understanding of the mobilisation route through to opening and remain confident, via our Employer's Agent, that quality is being maintained.

Launch a public appeal to raise funds for the furniture, fixtures and equipment needed to make Errol Street a home par excellence

Working with two interns from City University London, we were able to create a new online shop listing all of the items of furniture and equipment that would be required for the new LandAid House building.

The Young Homeless Gift List is now available at www.cityymcalondon.com

Evaluate the implementation of the Outcomes Star evidence based tool in the housing department to establish learning or areas for improvement prior to opening of the Errol Street site

Evaluating the implementation of the Outcome Star as an evidenced based tool in the housing department highlights a number of learning and areas for improvement prior to the opening of LandAid House. One key area of learning is the consistency of scoring the Outcome Star within the team. As a result of this, further training has been provided to staff on how to score to improve the consistency. Another area of learning is how often the overall scoring takes place. Initially this was happening on a monthly basis, and has now been moved to every three months, with the action plan being updated on a monthly basis; with a review to move the scoring to occur every six months.
Continue a programme of Youth Work Interventions in partnership with other groups and funders

Our Young People Services (YPS) department continued to develop a programme of Youth Work Interventions over the last year. The biggest success was securing the commission with the City of London to deliver a universal youth provision at the Golden Lane Community Centre. YPS provide programmes for 8 to 10 year olds and 11 to 15 year olds during term time and youth activities during holidays. Within our Monarch Court accommodation, we have developed partnership working, which enhances the service delivery we provide to our residents. Brooke has enabled staff to be trained so we are able to deliver the C-Card scheme. CPPD Counselling School has enabled us to provide on-site counselling service. Hackney Council Employment & Skills provide 1-2-1 support in finding education, employment and training opportunities.

Seek and engage with community opportunities to maintain our local profile and increase our footprint

We continue to host the annual Whitecross Street Party in Islington giving a significant boost to our profile and cause to the thousands of people that attend. The event is a partnership with Islington Council, London Symphony Orchestra, Kunstraum gallery and Curious Duke gallery. It celebrates street art through a two-day street party with 30 artists creating art live on the street, supported by community music stages and spoken work performances. Our Monarch Court accommodation project has successfully established a football team. The team to date has played in two matches, one against Hackney Council winning 3-2 and the other against a team from Lewisham drawing 3-3. Training for the residents is usually held on Sunday afternoons at Victoria Park. To date 14 to 18 young people participate in training. We have some very talented players within the squad, so the Housing Team has contacted semi-professional teams to get trials for a couple of the players who they believe can do very well given the opportunity.

Maintain our engagement with the regional and international YMCA and disseminate our knowledge from the Errol Street development

We continue to work with the YMCAs movement engaging through a series of consultations and events. Within the London region, we embarked on a collaborative piece of work which led to a submission to the Mayor of London and inclusion in the Homes for London Initiative. With regional and international forums we have continued to disseminate our LandAid House experience. With the international YMCA and have been involved in the planning YMCA175, a Conference hosting 4,000 participants from global YMCAs in London. With the YMCA World Urban Network our Chief Executive delivered a presentation on Women in Leadership.
The overall surplus for the year on the statement of financial activities amounted to £962,817 compared to £70,466 for the previous year.

During the year, a further investment of £7,210,540 was made for the continuing redevelopment of the Errol Street site. This was made possible by LandAid’s donation and drawdowns from our agreed loan with AIB(GB).

Our accounts again reflect the value of the lease from the Cripplegate Foundation for The Drum building at a peppercorn rent included at £30,000. Also included is the value of donated services to assist our redevelopment from Simmons & Simmons LLP and Travers Smith totalling £131,118 (2018 £233,286).

Staff costs on LandAid House of £106,398 (2018 £99,662) have been capitalised in accordance with FRS102.
CHIEF EXECUTIVE’S REPORT

Gillian Bowen

My sincere thanks go to my staff team and the volunteers here at City YMCA London that tirelessly seek to make a difference in the lives of vulnerable young people. Your daily commitment to excellence is what makes our work so effective.

The construction of LandAid House has been so extensive that your day-to-day responsibilities sometimes seem hidden and insignificant. That is not the case. Your work on the front line makes City YMCA London the organisation that it is today.

Thank you.

2020 OBJECTIVES

City YMCA London retains the ambition to help more young people in London build a future of their own choosing. Principally we will achieve this through reshaping the standard of accommodation for homeless young people and delivering youth and community focussed interventions.

Our 2020 objectives include:

1. Launch a new strategy providing the guidance of a new set of strategic priorities to take us through to 2025.
2. Successfully achieve the completion of LandAid House, opening the door to 146 homeless young people.
3. Evaluate and implement learning from the application of a Psychologically Informed Environment at Monarch Court.
4. Continue a programme of Youth Work Interventions and Community Engagement in partnership with others.
5. Maintain our engagement with the YMCA movement.
ABOUT CITY YMCA LONDON

Our Patrons
The Lord Mayor of the City of London
The Bishop of London
Rev Rose Hudson-Wilkin, Bishop of Dover

Vice Presidents
Colonel Brian Kay OBE DL
Peter Ellis

Funding Partners
London Borough of Islington | LandAid
Islington Local Initiatives Fund | Simmons & Simmons LLP | London Borough of Hackney | Travers Smith LLP | City of London Corporation | Lloyds Bank | Squire and Partners | Schroders | Cripplegate Foundation | Prêt Foundation Trust | London Marathon Charitable Trust
Premier Moves | Jack Petchey Foundation
Worshipful Company of Chartered Surveyors | Worshipful Company of Clothworkers

Our Vision
A world where young people are equipped to create a future of their own choosing

Our Mission
Providing a range of services - residential accommodation, centre-based and outreach youth work - that support young people to build a future in which they can make informed and supported choices

Our Values
Respect for the individual and their cultural, spiritual and faith needs, compassion, choice, equality of opportunity and access, and dignity

www.cityymca.london